CARBON IMPACT CONSIDERATIONS FOR DECISION-MAKERS

**ANALYZE AIR TRAVEL**
Conduct a flight analysis - see where participants are coming from and choose a location that minimalizes carbon impact.

**PRIORITIZE PUBLIC TRANSPORT**
Select a location that has easily accessible public transportation.

**USE SMART STAFFING**
Reevaluate onsite responsibilities and, if appropriate, transition select staff from onsite responsibilities to offsite/virtual responsibilities.

**CHOOSE WALKABLE CITIES**
Select a location that has plenty of walkable entertainment and food options.

**OPTIMIZE MEETING TIMES**
Be strategic about the length of your event and consider limiting half days, which requires an extra hotel night and extra food and beverage.

**GO VIRTUAL**
For groups with an in-person meeting cadence, consider replacing one or more with a virtual meeting.