

CARBON IMPACT CONSIDERATIONS FOR DECISION-MAKERS



ANALYZE AIR TRAVEL

Conduct a flight analysis - see where participants are coming from and choose a location that minimalizes carbon impact



USE SMART STAFFING

Reevaluate onsite responsibilities and, if appropriate, transition select staff from onsite responsibilities to offsite/virtual responsibilities



OPTIMIZE MEETING TIMES

Be strategic about the length of your event and consider limiting half days, which requires an extra hotel night and extra food and beverage



PRIORITIZE PUBLIC TRANSPORT

Select a location that has easily accessible public transportation



CHOOSE WALKABLE CITIES

Select a location that has plenty of walkable entertainment and food options



GO VIRTUAL

For groups with an in-person meeting cadence, consider replacing one or more with a virtual meeting

